



**'MARS in support to the CAP implementation and management'
18th MARS Annual Conference
'Future challenges for the implementation and management
of the CAP post-2013'**

21-23 November 2012, Coral Beach Hotel, PAPHOS, Cyprus

Since its creation, and based on technological developments in geomatics, MARS has brought innovation into the Integrated Administrative and Control System, ensuring more efficient and equitable controls, greater transparency between Member States and providing clear methods and an *acquis communautaire* to be implemented by Candidate Countries.

For many years MARS has organised an annual event to offer an opportunity for Member State administrations, administrations from present or potential candidates of the EU, EU officials, image providers and contractors to meet and discuss particular problems or innovations concerning the management of the Common Agriculture Policy.

This 18th annual conference, jointly organised by the JRC, DG Agriculture, and the Cyprus Agricultural Payments Organization, under the auspices of the Cypriot Presidency of the European Union, has a historical dimension since:

- Europe celebrates in 2012 50 years of the Common Agricultural Policy;
- European Control with Remote Sensing started 20 years ago, becoming a successful instrument for the control of the direct area based payments, established by the major CAP Reform in 1993.

At this appropriate time, one year before the implementation of the new CAP 'towards 2020', this conference will address the new needs introduced by the reform, possible impacts on the different components of the administration systems, and the best ways to manage them in a coherent and sustainable way.

The conference also has the ambition to start addressing more general challenges and longer term issues, such as:

- the monitoring of the CAP and the assessment of its agro-environmental impacts, through farm or regional levels indicators;
- the possible use of the IACS data and system to generate geo-spatial information in support of regional and rural economy development;
- the potential contribution of CAP measures to support low carbon farming such as carbon sequestration and climate change adaptation;
- the general role of Farm Advisory Systems to support the innovation process, and support an effective exchange with the farmer.



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AGENDA

10:30-12:30 Registration: Akamas Foyer

12:30 Lunch
14:00

ARMONIA RESTAURANT

	21 November	Afternoon 14:00 -18:30	AKAMAS A&B
14:00	Introduction & opening	<ul style="list-style-type: none"> Cyprus Presidency / Cyprus Ministry of Agriculture Natural Resources and Environment 	Minister of Agriculture, Natural Resources and Environment (Mr Sofoclis Aletraris) CAPO commissioner (Mr Costas Petrides)
14:30		<ul style="list-style-type: none"> DG JRC High level representative 	Deputy DG of JRC (Mr Vladimir Šucha)
14:30	Session 1: The last 20 years of CAP and the CAP2020 Chair person: Neil Hubbard (DG JRC)	<ul style="list-style-type: none"> 1.1 An historical perspective of the CAP 1.2 The point of view of Farmers 1.3 MARS in support of CAP: 20 years of innovation 	DG Agri (Aymeric Berling) COPA COGECA (Luis Builaho Martins) DG JRC (Olivier Léo)
16:00	Coffee break	APHRODITE TERRACE & AKAMAS FOYER	
16:30	Session 1: (Continue) Chair person: Neil Hubbard (DG JRC)	<ul style="list-style-type: none"> 1.4 The experiences of Germany 1.5 The experience of Italy 1.6 Overview of the CAP reform 1.7 Future FAS and general challenges 	BMELV, DE (Bernd Jakobs) AGEA, IT (Ferdinando Smania) DG Agri (Noemie Beigbeder) DG Agri (Walter De Backer)
18:30	Poster Session	Posters displayed all conference long	
	19:30 Ice Breaker	ARMONIA TERRACE or ARMONIA RESTAURANT	Offered by JRC

	22 November	Morning 8:30 -13:00	AKAMAS A&B
08:30	Session 2: CAP experiences in new Member States and accessing countries Chair person: Lucie Savelkova (SZIF, CZ)	<ul style="list-style-type: none"> 2.1 CAP experience of Cyprus 2.2 Croatian roadmap for CAP implementation 2.3 Icelandic Agriculture in Relation to CAP, some Aspects 	CAPO, CY (Simone Papakostandonou)
10:30			APPRRR, HR (Zdravko Tušek)
10:30 11:00	Coffee break	APHRODITE TERRACE & AKAMAS FOYER	
11:00	Session 3: Outcomes of the 2012 campaign and outline of the 2013 Campaign Chair person: Philippe LOUDJANI (DG JRC)	<ul style="list-style-type: none"> 3.1 Summary of 2012 workshops 3.2 Image acquisition campaign 3.3 Main facts of 2012 campaign 3.4 '2013 and 2013+' changes impacts Q&A 	DG JRC (Marco Bertaglia)
13:00			DG JRC (Eugenio Gervasini)
			DG JRC (Paolo Pizziol)
			DG JRC (Philippe Loudjani)
			Audience

13:00 Lunch
14:30

ARMONIA RESTAURANT

	22 November	Afternoon 14:30 – 18:00	AKAMAS A&B, AKAMAS C
14:30	Sessions 4+5 2 parallel technical	Land use characterisation, checks and monitoring Chair person: Al Grogan (MoA, IE) <ul style="list-style-type: none"> 4.1 Future Ecological Focus Area management : What can be learnt from the French experience in checking the GAEC (ASP, Alain Petitjean, FR) 4.2 Production of land use statistics to estimate agri-environmental indicators (MAFF, Davide Liberati - Sin, Antonio DeMeo, IT) 4.3 Characterisation and quantification of landscape features using imagery (JRC, Vincenzo Angileri) 	Land Parcel systems Chair person: Emmanuel AZZOPARDI (MoA, MT) <ul style="list-style-type: none"> 5.1 LPIS waS and LPIS is here to stay (WUR, Marcel Megier, NL) 5.2 IT Evolution and its application to the LPIS (FEGA/Tragsatec, Alejandro Cabetas, ES) 5.3 How LPIS grew from an isolated to an open/interoperable system (PRIA, Kadri Pärnpuu, EE) 5.4 Implementation of the art. 31a Reg. (EC) No 1122/2009 in Poland - legal and technical analysis (ARMA, Rafal Zawadzki, PL)
16:00			
16:00 16:30	Coffee break	APHRODITE TERRACE & AKAMAS FOYER	
16:30	Sessions 6+7 2 parallel technical	Satellite imagery Chair person: Rupert HAYD (GAF, DE) <ul style="list-style-type: none"> 6.1 Story of VHR optical satellite data and their relation 	Specific environmental areas for CAP management Chair person: Maria Luisa Paracchini (DG JRC) <ul style="list-style-type: none"> 7.1 The new methodology to

18:00		<p>with CwRS through 2003-2013 (e-Geos, Axel Oddone, DE)</p> <ul style="list-style-type: none"> 6.2 Pleiades benchmarking; geometry and some radiometry tests (Astrium, NEO, DG JRC, Franck Ranera, Corné Van der Sande, Par Astrand) 6.3 Open satellite data in the Netherlands for CAP (NEO, Corné Van der Sande, NL) 6.4 Feasibility study and optimization of image tasking in the context of the European Union CAP CwRS (JRC, Blanka Vajsova) 	<p>delimitate Areas with Natural Constraints (DG JRC, Jean-Michel Terres)</p> <ul style="list-style-type: none"> 7.2 Example of applying the bio-physical criteria to define Areas with Natural Constraints in Slovenia (MoA, Boštjan Kos, SI) 7.3 Measuring the extent of HNV farmland in Germany (IFAB, Rainer Oppermann, DE)
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Poster session (All day long)

20:00 Social Dinner	ARMONIA RESTAURANT	TBC Speech by CY presidency
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	23 November	Morning 8:30 -13:00	AKAMAS A&B
8:30	<p>Session 8: Needs and tools to monitor and evaluate CAP performance and achievements</p> <p>Chair person: Jean-Michel TERRES (DG JRC)</p>	<ul style="list-style-type: none"> 8.1 The intervention logic for the CAP 2020, and the implications for monitoring and evaluation 8.2 Needs and requirements to assess the CAP 2020 impacts on rural areas and the environment 8.3 Example of tools for policy scenario impact assessment on rural areas at regional level 8.4 Example of tools to assess farm sustainability performance (Project SOSTARE) 	DG AGRI.L4 (Yves Plees)
10:30			EEA (Ivone Pereira Martins)
			SLU Sweden (Torbjorn Jansson)
			Parco del Ticino (Claudio De Paola)
10:30 11:00	Coffee break	APHRODITE TERRACE & AKAMAS FOYER	
11:00 12:45	Session 9 Discussions	<ul style="list-style-type: none"> Round table: future opportunities and initiatives 	DG Agri – EEA – DG JRC – Member States Administrations
12:45 13:00	Wrap up conclusion	Conclusion addresses	DG JRC, DG AGRI and CY

13:00 Lunch

ARMONIA RESTAURANT

14:30

End of conference